

ROOMMITRA

Find Rooms, Roommates & Essential Services Easily

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Challenges Faced by Students & Professionals

- Trusted room
- Broker Fees ₹2,000–₹20,000+
- Fake Listings
- Suitable Roommate
- Tiffin, Laundry, Library
- New City Relocation

- Students, working professionals, and migrants face significant challenges when relocating to a new city. Finding verified accommodation is time-consuming, expensive, and often involves brokers or unverified listings. Many users struggle to find suitable roommates, resulting in higher living costs and safety concerns. Existing property platforms mainly focus on buying, selling, or renting full properties and do not specifically address the shared accommodation market.
- Real-life examples include students moving to Ahmedabad, Rajkot, Surat, and Gandhinagar who spend weeks searching through social media groups, brokers, and classified websites. Many encounter fake listings, hidden charges, and difficulties finding compatible roommates.

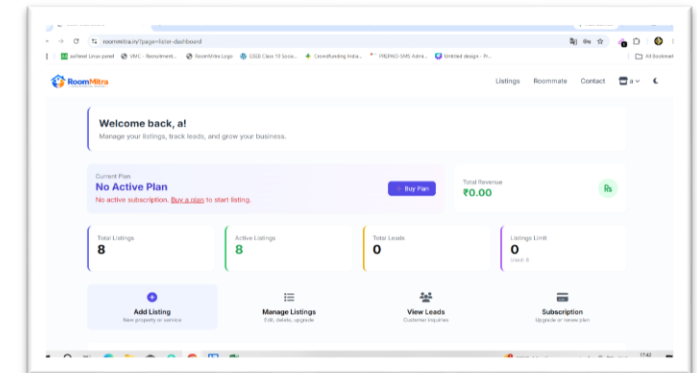
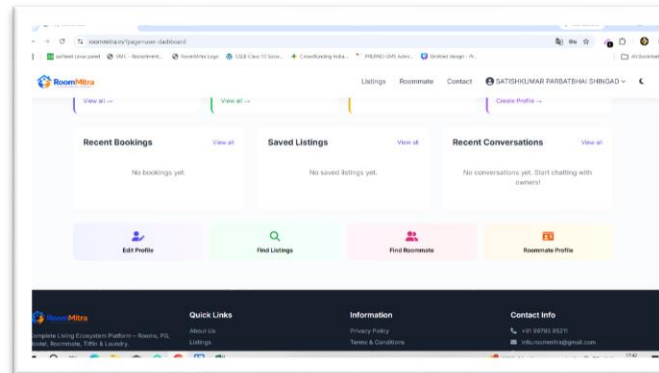
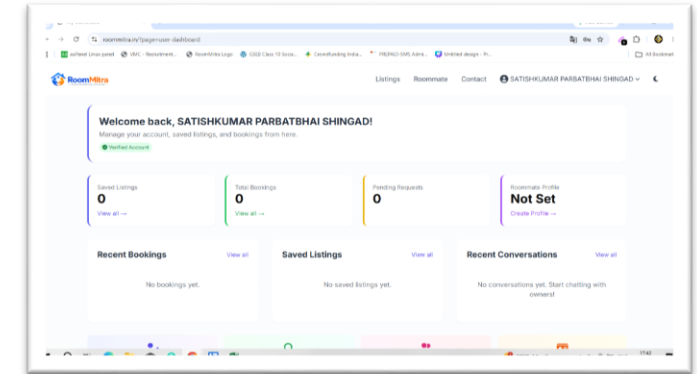
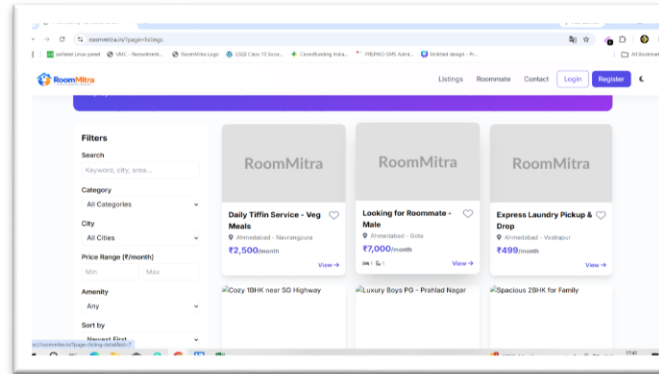
- RoomMitra provides a unified digital platform where users can search verified Rooms, PGs, Hostels, Flats, and Roommates while accessing complementary services such as Tiffin and Laundry.
- The platform uses smart filtering, location-based search, verification mechanisms, and future AI-powered recommendation systems to improve user experience. Property owners can list accommodations, manage leads, and connect directly with tenants without brokerage involvement.

Key Features:

- Verified Room, PG & Hostel Listings
- Roommate Matching System
- User Dashboard
- Property Owner Dashboard
- Smart Search & Filters
- Booking & Inquiry Management
- Subscription Plans for Property Owners
- Tiffin & Laundry Service Listings
- Mobile-First Responsive Design

Benefits:

- Reduced search time
- Lower accommodation costs
- Better roommate compatibility
- Safer and verified listings
- Direct owner communication



Unique Selling Proposition

RoomMitra is not just a property listing platform.

Unique Advantages:

- Dedicated Roommate Matching Platform
- Shared Accommodation Focus
- Integrated Tiffin & Laundry Services
- Verified Listings & Profiles
- No Brokerage Approach
- Future AI-Based Matching Engine
- Complete Living Ecosystem Under One Platform

Unlike traditional real estate websites, RoomMitra focuses specifically on the daily living needs of students and professionals.

Target Market:

- Students
- Working Professionals
- Migrant Workers
- PG Operators
- Property Owners

Market Statistics:

- India Rental Housing Market: ₹1 Lakh+ Crore
- 40+ Million Students
- 60+ Million Migrant Workers
- Rapid Urbanization Growth

Competitors and Competitive Advantage

Competitors:

- NoBroker
- MagicBricks
- 99acres
- Housing.com
- Local Facebook & WhatsApp Groups

Feature	RoomMitra	Others
Roommate Matching	Yes	Limited
PG Listings	Yes	Yes
Tiffin Services	Yes	No
Laundry Services	Yes	No
Shared Accommodation Focus	Yes	No
No Brokerage	Yes	Partial
Living Ecosystem	Yes	No

Recommendation from Industry / Academia Expert



- "RoomMitra addresses a genuine and growing problem faced by students and professionals across India. The platform has strong potential to simplify accommodation discovery, improve transparency, and reduce dependency on traditional brokers. The integrated approach combining accommodation, roommate matching, and local living services makes the solution innovative and scalable."

(Recommendation Letter to be attached from Industry Expert, Professor, Startup Mentor, or Academic Guide.)

Revenue Sources:

1. Premium Listings
2. Featured Property Promotions
3. Subscription Plans
4. Lead Generation Fees
5. Booking Commissions
6. Verification Charges
7. Advertising Revenue
8. Partner Service Commissions

Pricing Model:

- Free Basic Listing
- Premium Listing ₹299–₹999
- Monthly Subscription Plans
- Commission-Based Revenue

Unit Economics:

Average Customer Acquisition Cost (CAC): ₹100–₹300

Expected Customer Lifetime Value (LTV): ₹2,000–₹5,000

Your expectations from i-Create

We seek the following support from i-Hub Gujarat:

- Startup Incubation Support
- Product Validation & Mentorship
- Technical Guidance
- Investor Connect Opportunities
- Market Access & Networking
- Business Development Support
- Funding Assistance
- Startup Ecosystem Exposure

Budget Plan

Category	Budget (₹)
Product Development	4,00,000
Mobile App Development	3,00,000
Marketing & User Acquisition	5,00,000
Infrastructure & Hosting	1,00,000
Team & Operations	4,00,000
Legal & Compliance	50,000
Contingency	2,50,000